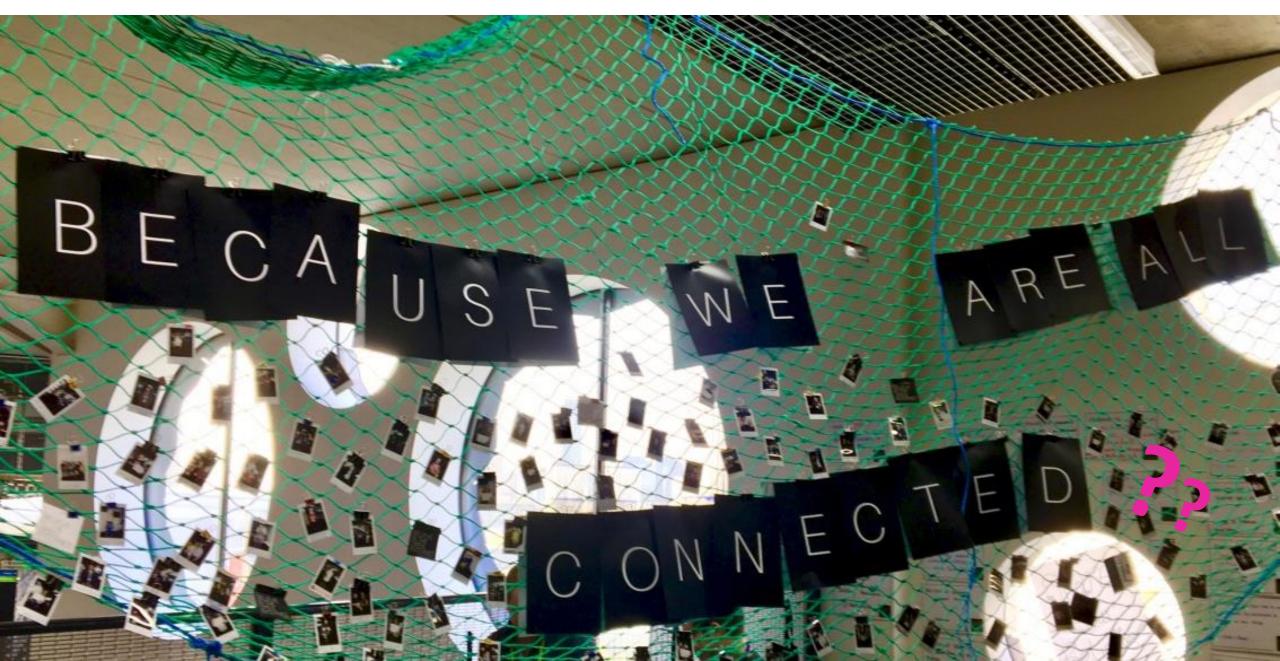
### Networked individualism in the digital age



Alan Fiske 1991

Andrew Bevan 2012

undifferentiated relationships of inclusion or exclusion ordered relationships of unequal status peer-to-peer metrical relationships

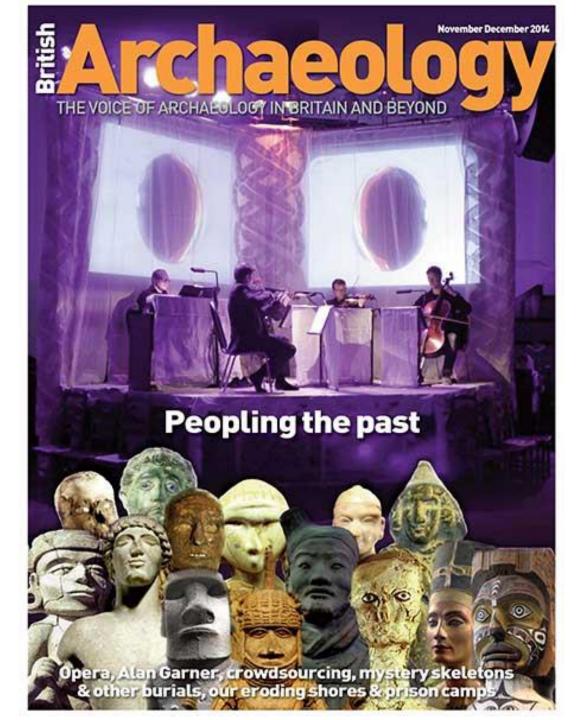


Haythornthwaite 2009 Mathieu O'Neil 2009 Bonacchi 2018

# crowdsourcing groups | people linked by weak ties and sharing a common purpose.

virtual communities | people linked by strong ties who have built shared values and norms.

## 3 dimensions of social value emerging from internet-enabled groups





To establish collaborations between citizens inside and outside GLAMs and heritage institutions, in order to study the human past together.

By co-producing open data through crowdsourcing.

And collaborating with contributors to further use crowdsourced data for display, analysis and interpretation.





### MicroPasts: Crowd-sourcing

#### Crowdfuelled and Crowdsourced archaeological data

You can assist existing research projects with tasks that need human intelligence, such as the accurate location of artefact findspots or photographed scenes, the identification of subject matter in historic archives, the masking of photos meant for 3D modelling, or the transcription of letters and catalogues. Other tasks might require on-location contributions by members of the public, such as submitting your own photographs of particular archaeological sites or objects. By contributing to a MicroPasts project you will:

- · Have a direct impact on research in archaeology, history and heritage
- Help with tasks that computers cannot do
- Develop skills that interest you
- Produce results that will be open and freely usable

To start contributing, just choose one of our Featured Projects below or visit our full list of ongoing Projects.



#### 🧮 🐊 🔂 Micro Pasts Micro Pasts home Contributors Applications About Forum Research 🗸

#### British Museum Bronze Age Index Drawer A9: Contribute

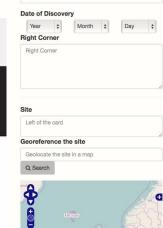
#### Please transcribe this index card

Note You can use your mouse wheel trackpad to zoom in/out the picture, as well as drag & drop to navigate in the document. Object Type

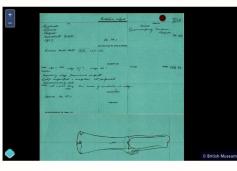
#### Top of card

MORE

 $\equiv$ 



#### 🖻 Tutorial 📄 Community Help 🔛 Overlay 🖙 Different card? 🚥 View on flickr 🗿 Down'



#### ideo-tagging about the Roman Empire: Contribute

#### Select any of the following tags that are applicable

pics Auticulturalism Migration Borders Religion Spiritualism Brevit Elections Referendum European Union Economy Armed Conflict Technology

#### People Emperor Soldier Warrior Celt Barbarian Anglo-Saxon Roman Briton King



Any comments?

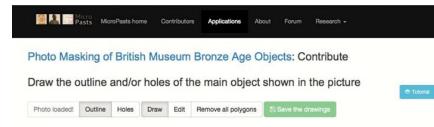
#### UK Other European Country United States

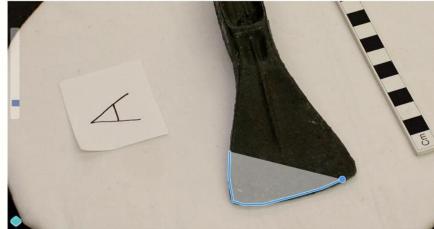
Your own tags. Please add them separated by a comma



Community Help Tutorial

### crowdsourcing as a form of 'making'





You are working now on task: 6476 You have completed: 0 tasks from 1740

ABYDOS, 1908-9. E. E. Fund. Cemetery :- South of Shunch Tomb :- D. 1 Name of Finder :- Whenes " lisa Date :- Rec. 9th Rundered CATALOGUE OF OBJECTS. PHOTOS (P.) DRAWINGS (D.) 1. Reitayula shaft, hickes above. Fine copper knipe, hover, in the filling, 185 mm. Loy Two jehambers, N. colecpoid; in Sate 2 wooden ears, a nut K. gl. beads S Praun 7. a vase fragment of painted stucco 8. 2 v. small van D 38m 9. 10. 11. The two upper chambers are quite 12. empty. 13. Lection C  $\rightarrow$ 14. 01 NE shaft. 15. collapsedE 16.

crowdsourced.micropasts.

A Micro Pasts

#### Finder's or excavator's name:

This is usually an Arabic name in English for

Gauntlett 2011

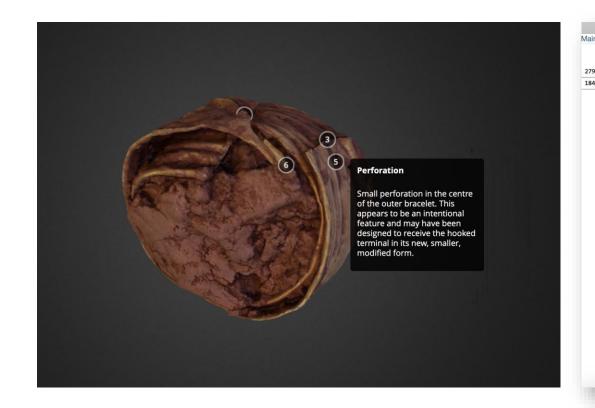
Bonacchi et al. 2019

through making and sharing things participants reported increased connectedness with their social environment

Example		
An interesting way to learn a bit more about history & archaeology.		
Assisting the British museum as a thank you for visiting out metal detecting club (Trowbridge)		
I am a Celtic Artist with a degree in Anthropology, and I find the work interesting.		
Experience for a future career in Ancient History and Archaeology, as I am currently studying a part-time BA (Hons) degree in Classical Studies. I am also between modules at the moment, so I have the time to dedicate to this project.		
It's oddly relaxing		
Helping a project		
To help contribute towards greater scientific knowledge		
Ancestors were English and Scottish (and American Indian).		
-		

### Ridge 2013 Bonacchi et al. 2019 emerging online communities connecting with others





Fundraising for heritage projects · MicroPasts			Categories List - MicroPasts		
te   Crowd-Sourcing   Crowd-Funding   Research blog   3D models					
Micro ms			Chiara 912	Q =	
ms					
All Categories  Latest New Unread	★ Favorite	d Ca	tegories + Create Category	+ Create	Торі
Crowd-sourcing support	Posts	Age	Thank you to	Posts	Age
Within this category, topics can be raised about our crowdsource You can ask for help or raise issues.	ing application	ons.	A category to thank all members of the MicroPasts project who h completed MicroPasts crowd-sourcing application	ave helped u	us with
Away on Holiday July 3rd-20th	1	1 Jul	British Museum Bronze Age Index Drawer A16 - British Museum hoards	1	10 Ju
MicroPasts team running light on staff	1	16 Jun	British Museum Bronze Age Index Drawer A9	1	10 Ju
Amanrna - Provenance question	9	15 Mar			
Error in previous card	2	22 Apr	Draw B8 BAI project	1	10 Ju
RE: Project Andvari	2	27 Mar	Draw B16 BAI	1	10 Ju
Bronze Age transcription format	4	20 Mar	The Selborne (Blackmoor) Hoard	1	10 Ju
The Market State State			Pop-Up: Photo Masking Wylye Hoard Palstaves	1	10 Ju
24 this year 0 month 0 week	view all 41.	edit	23 this year 0 month 0 week	view all 23	edi
Technical support 🧱 🔛 😪 🌆 🛃	Posts	Age			
All technical issues can be raised here.			Views from the Blog 🧱 🧱 🚰 🥁	Posts	Age
Rice and Population in Asia: Japan's rice (1883-1954) : 20 rows maximum?	6	20 Jul	Here you will find posts from the MicroPasts research blog and d them	iscussion are	ound
20 TOWS MAXIMUM:			The Mary Rose - MicroPasts Collaboration, Week 1	1 2	29 Ma

### Bonacchi et al. 2019 'private' and direct intervention on heritage





Fingland int Jorkstine, West Riding Healaugh, near tadeaster In a ditch in Robin Hord's Woord, near Ika bounday between Healaugh and Hulton Svi Edward Brooksbank witnerned its discovery Date ? Date ? Healaugh Int His is The Int side of Healaugh Width ab come geelestwark Brooks Fam Rongh skall most from the 25° 05 no scale Bundler Loger Bundler Bund



## PUBLIC DIGITAL Archaeology - From The Comfort of Your Chair.

♥July 29, 2016 L Walker ► Archaeological Media, Archives, Community Archaeology, Day of Archaeology, Day of Archaeology 2016, Digital Archaeology, Finds, Historical Archaeology, Museum Archaeology, Public Archaeology How do we understand and assess increased 'connectedness' with one's social environment as a result of online engagement?

How do we better account for individual and personal enjoyment as a dimension of social value?

Thank you

